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## Seat Belt Radio Spots

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### **“Ding”**

SFX: Seat belt reminder dinging tone dings.

ANNOUNCER: This wonderful, life-saving dinging tone is brought to you by the Minnesota Department of Public Safety. Reminding you to buckle your seat belt.

SFX: Dinging continues.

ANNOUNCER: I don't hear any clicking...Well, I guess we'll just keep dinging then.

SFX: Seat belt clicks.

ANNOUNCER: That's the ticket! Click it!

### **“Ding (Enforcement)”**

SFX: Seat belt reminder dinging tone dings.

ANNOUNCER: This wonderful dinging tone is brought to you by the Minnesota Department of Public Safety. Reminding you to buckle your seat belt.

SFX: Dinging continues.

ANNOUNCER: OoooKay. Let's try this buckle up reminder.

SFX: Police sirens.

ANNOUNCER: Buckle up. Click It or ticket. Fines can cost more than 100 dollars.